



NEW in 2014 ~ at the Pembina Threshermen's Museum!

Physical Improvements:

- ❖ **NEW!** Tractor Pole is built and gets rave reviews with its 1950s McCormick-Farmall going up at the highway as the new PTM 'marker'
- ❖ **NEW!** Braun House restoration begins with the foundation being completed
- ❖ **NEW!** Seed elevator foundation completed in preparation to bring it to the PTM
- ❖ **NEW!** Morden Tourist Booth arrives resulting in a fabulous '*Activity Center*' full of exciting old-fashioned hands-on fun for kids
- ❖ **NEW!** Blacksmith Shop is straightened
- ❖ CPR Train Station fireplace chimney receives some much needed attention
- ❖ **NEW!** Pomoroy Schoolhouse bell tower is rebuilt and attached
- ❖ *Gift Shop* continues to increase its items for sale including locally hand-made gifts as well as additional PTM Blacksmith items that are made on site
- ❖ **NEW!** VHM Dining Hall gets some upgrades plus some welcomed paint on two key interior walls, the Foyer receives a total makeover with its fresh colour of paint and matching flooring and the gardens / patio enjoy attractive new touches of colourful displays, inviting lounge chairs and a collection of unique planters
- ❖ **NEW!** "Western" benches are made by PTM volunteers & put around the village
- ❖ **NEW!** Three concrete animal statues (a pig, calf and lamb) join the museum and take their place in the village, 'livening up' the PTM experience for the children
- ❖ Signage, displays and painting continues around the museum
- ❖ More donations are made including vintage machinery, pump organs, a Pepsi cooler, International doll collection, items for the NWMP Outpost, Rabinovich Store items, an original area school desk, pantry items, etc.
- ❖ **NEW!** Additional and improved lighting is added to the Highway Sign to help draw attention to events
- ❖ **NEW!** Sod House is repacked
- ❖ **NEW!** Jigger Sheds are reroofed

Events:

- ❖ **NEW!** PTM & the BBBS (Big Brothers Big Sisters) of Winkler/Morden enjoy a special mid-summer event and BBBS enjoys a new location for their Christmas Party in the VHM Dining Hall, as a result of 'partnering' with the PTM
- ❖ **NEW!** '*Spring Tea*' is offered as part of the PTM Volunteer Day event, which continues to draw interested locals to see where they may join in the PTM fun
- ❖ Spring Fundraising Meals see an April Fish Fry + May Perogy Supper added
- ❖ '*Special Events Team*' volunteers continue to dress up & bring the PTM "alive"

- ❖ MB 'Open Farm Day' (provincial event) is combined with 'Forge Day' again
- ❖ Heritage Day attendance enjoys a 3rd "record-breaking" year with another significant jump to approx. 774 visitors (mostly students) for the 7 hour event
- ❖ Participation continues in the 3-day 'Cultural Days' (national event)
- ❖ Corporate businesses continue to be attracted for their private events
- ❖ Old-time favourites continue: Heritage Day (June) & Reunion Days (Aug) are joined again by the newer 'Artist Days' event ... and 'A Day in the Life of a Pioneer' events remain popular with lunch now available in the VHM Dining Hall
- ❖ **NEW!** Petting Zoo continues at Heritage Day and joins Reunion Days

Innovative Programs / Marketing, Non-Profit Partnerships, etc:

- ❖ **NEW!** VHM Colouring Book original is re-printed
- ❖ PTM Family Activity Booklet continues to be a hit with its exciting PTM 'games'
- ❖ Regular press releases & radio interviews continue to promote PTM events and front page photos & regular newspaper articles re-cap the events
- ❖ **NEW!** Website receives more pictures, links & a fun new "Kid's/Games" tab with a new interactive 'Scavenger Hunt' Check out: www.threshermensmuseum.com
- ❖ On-site photo sessions continue to be popular with grads, weddings & families
- ❖ PTM 'Pioneer Birthday Parties' continue to be popular with the youngsters
- ❖ PTM 'Summer Prize' Draw continues
- ❖ **NEW!** PTM invites BBBS (Big Brothers Big Sisters) to partner with them + link up "for the sake of the kids" with both non-profits enjoying additional exposure and benefits as a result
- ❖ Dining Hall continues to be a popular destination with family & corporate groups
- ❖ Facebook gets 100 'likes' at: www.facebook.com/PembinaThreshermensMuseum
- ❖ **NEW!** 'Designer' PTM T-shirts, ball caps, coffee mugs, Gift Certificates, Thank You cards, Frequent Visitor Cards, Business Cards, yard signs & event banners
- ❖ **NEW!** Special PTM Calendar ~ first-ever calendar is released for 2015

'Honourable Mentions':

- ❖ Paid admissions (visitors specific to the museum grounds) sees a 3rd "record-breaking" year in a row with another significant jump in attendance to over 3,100 visitors from May - Sept (not incl. Hall renters, photo groups, Fish Fry attendees, etc.)
- ❖ Ongoing 'thumbs up' from visitors and local dignitaries

... and we're gearing up for another exciting year in 2015!

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Check out all our GREAT events & photos on facebook at:

www.facebook.com/PembinaThreshermensMuseum



"Having Fun with History ... by Being Part of It!"