



## *NEW in 2017 ~ at the Pembina Threshermen's Museum!*

There's just SO many reasons to visit!

### **Physical Improvements:**

- ❖ **NEW!** Braun Log House finally re-opens! It's been a long process but we're thrilled that the Braun House has re-opened in its NEW location prior to Reunion Days!
- ❖ Outdoor washrooms got their base coat of paint
- ❖ **NEW!** Permanent "Wildlife Exhibit" is added to the grounds
- ❖ John Deer shed continues to be arranged with impressive displays of stationary engines
- ❖ **NEW!** What's a pioneer village without a "*Ladies Shop*"!? New to the General Store, you'll discover a quaint, yet impressive shop full of frill and lace, hats, gloves and other 'pretties' that women have long adored and added to their wardrobe
- ❖ **NEW!** Corn Maze is added to the field and is an instant 'hit' amongst visitors of all ages!
- ❖ '*Beautification Yard Program*' continues with the addition of perennials plus red and white flowers in planters to honour Canada's 150<sup>th</sup> Birthday ... and the saplings on the yard experience good growth that will eventually provide future shade for visitors
- ❖ **NEW!** A pony is added to the growing collection of PTM farm animal statues to the delight of the younguns'
- ❖ **NEW!** A fan is installed in Building #2 to help improve air movement during the summer heat
- ❖ Signage, displays and general painting continues to 'spruce up' the museum
- ❖ **NEW!** Alternating 150 red and white 'flags' are put on the fence at the highway in honour of Canada's 150<sup>th</sup> birthday year
- ❖ Donations of unique antiques & farm machinery/implements continues

### **Events:**

- ❖ The VHM's are at it again ~ with 'Bake Sales' joining selected fundraising meals
- ❖ Fundraising meals continue to help fund museum projects with delicious homemade Waffle+ Breakfasts being added to the line up for eager supporters
- ❖ **NEW!** The PTM goes into a couple of public schools to do presentations for approx. 550 students/teachers ~ to tie in the museum with local history and Canada's birthday!
- ❖ 'STAR' Events continue - PTM main events are 'Star' quality with all the action, activity and value they offer!
- ❖ Flatlands Theatre returns to join the PTM during Pioneer Days with both non-profits enjoying additional exposure and PTM visitors' benefiting as a result
- ❖ 'Silent Auction' joins our Reunion Day events allowing visitors to get in on some great prizes
- ❖ PTM 'Special Events Team' volunteers are invited back in heritage outfits once again to join the City of Morden '*Winterfest*' event (Feb) and '*Wrapping Up a Morden Christmas*' event (Nov) and they continue to create photo opportunities and smiles for PTM visitors during

- ❖ events, with their impressive outfits as they help create a “living outdoor museum” at the PTM
- ❖ PTM 'Special Events Team' volunteers are invited back in outfit to *"Bella's Castle"* in Morden to join them in the Grand Opening of their new *"Tea House"* ... as well as being invited to take part again in Winkler's Culture Day at Bethel Park
- ❖ On-site photo sessions continue to be popular with grads, weddings & families
- ❖ Old-time favourites Heritage Day (June) & Reunion Days (Aug) were joined once again by *'Artist Days'* and the PTM *'A Day in the Life of a Pioneer'* event remained a popular old-fashioned outing
- ❖ **NEW!** *"Cowgirls & Chaps"* ~ a fun new western-style event joins the PTM lineup of events
- ❖ Antique 'Tractor Pull' returns to the PTM Reunion Days event
- ❖ PTM continues to join the MB 'Open Farm Day' (provincial event) once again with *'Forge Day'* and participation continued in the 3-day 'Cultural Days' (national event)
- ❖ Corporate businesses continue to be attracted to the PTM village for their private events and the Dining Hall continues to be a popular destination with family & corporate groups
- ❖ **NEW!** Visitors enjoy seeing the most (60+) farm implements to ever pass by during the *"Reunion Days"* parades

### **Innovative Programs / Marketing, Non-Profit Partnerships, etc:**

- ❖ **NEW!** General Admission adult rates raise to \$10, while all other rates stay the same
- ❖ PTM *'Pioneer Birthday Parties'* continue to be available for the youngsters
- ❖ **NEW!** A 'Donate' button is installed on our website allowing public to help support the PTM
- ❖ PTM and 'Regional Connections', BBBS (Big Brothers Big Sisters), Flatlands Theatre & *"Katie's Cottage"* continue to partner, with some even linking up for special events
- ❖ **NEW!** PTM partners with the Boundary Trails Heritage Region (BTHR) and they join in our Reunion Days event with their volunteers bringing displays and manning the Outpost, to the thrill of PTM visitors
- ❖ **NEW!** The PTM thrilled two local schools for a day of short performances for 500+ students & teachers re: how the museum, local history and Canada's 150<sup>th</sup> Birthday all tie in together

### **'Honourable Mentions':**

- ❖ Paid admissions (visitors specific to the museum grounds) sees another significant jump over last year for a 6<sup>th</sup> year in a row of record-breaking attendance, while overall visitation to the museum raises steadily coming in at a total of over 8,400 when hall renters, photo groups, Fish Fry attendees, etc. are accounted for!
- ❖ PTM facebook – sees its 465<sup>th</sup> 'Like' at: [www.facebook.com/PembinaThreshermensMuseum](http://www.facebook.com/PembinaThreshermensMuseum) as the number of PTM friends grows around the world
- ❖ Ongoing 'thumbs up' from local dignitaries and visitors

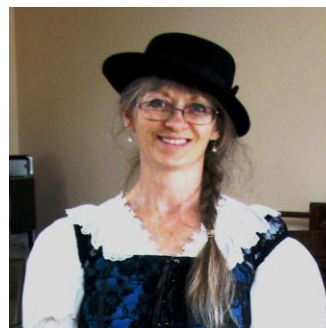
As you can see, there's LOTS of reasons to join us ... **so be sure to stop in!**

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Check out all our **GREAT** events & photos on facebook at:  
[www.facebook.com/PembinaThreshermensMuseum](http://www.facebook.com/PembinaThreshermensMuseum)



***"PTM ~ Prepare to be Amazed!"***