



*A fresh, new look & feel
to the Pembina Threshermen's Museum as of 2012!*

Physical Improvements:

- ❖ Railings and ramps are built to improve wheelchair accessibility
- ❖ NEW! A fun new entrance 'Welcome' sign is designed
- ❖ NEW! Planter boxes are built and put up on village buildings full of blooms
- ❖ Additional, updated & re-organized displays
- ❖ NEW! Haskett Store joins the PTM village
- ❖ NEW! Office & Gift Shop exterior gets an 'Old West' log look to welcome visitors
- ❖ Gift Shop improved with a few PTM and locally handmade items for sale
- ❖ NEW! Additional fun hands-on interactive stations added for visiting children
- ❖ NEW! Directional sign post designed & put up to direct visitors to buildings
- ❖ NEW! Parade float designed to participate in local parades
- ❖ NEW! Signs put up including an inviting 'Join Us' sign above the Hwy sign
- ❖ Freshly painted projects are completed throughout the museum
- ❖ NEW! 'Kiddie' photo mural is painted and placed outside for children to enjoy
- ❖ NEW! TV/DVD player is donated with a built-in cabinet put up in the Dining Hall
- ❖ NEW! A dozen stick mannequins are built, dressed in old-fashioned outfits and placed throughout the village buildings
- ❖ NEW! Ladies washroom gets an impressive make-over and photos of PTM tractors are added to the men's washroom
- ❖ Antique donations continue to come in and fill our buildings to capacity for visitors to enjoy and really get a feel for what it was like to live as a pioneer
- ❖ The large PTM grounds continue to be kept beautifully manicured by its hard-working team of yard volunteers
- ❖ Largest 'working' fleet of antique tractors in Southern MB continues to impress

Events:

- ❖ NEW! Participation in MB 'Open Farm Day' (provincial 'promo' event)
- ❖ NEW! Participation in 3-day 'Cultural Days' (national 'promo' event)
- ❖ NEW! Volunteer Day is put on for interested locals to attend and see where they can join in the PTM fun

- ❖ NEW! Blacksmith + Tinsmith demos are enjoyed at all PTM events
- ❖ NEW! A '*Special Events Team*' of volunteers is created with increasing interest from local volunteers who have fun dressing up in heritage outfits to occupy buildings or roam the grounds during events as we "bring the museum alive"
- ❖ Old-time favourites continue: Heritage Day in June (2012 broke records with attendance from area schools) and Reunion Days in Aug
- ❖ NEW! '*Artist Days*' & '*Forge Days*' are created, increasing the number of events

Innovative Programs/Marketing & Options:

- ❖ NEW! PTM Family Activity Booklet is designed and is an instant hit with the exciting PTM '*Scavenger Hunt*' Adventure & Antique "*What Am I*" Treasure Hunt
- ❖ NEW! Volunteer Orientation Booklets are designed
- ❖ Photo sessions – with all the improvements to the nostalgic PTM village, the setting attracts an increasing number of professional photographers, grads, weddings and families for photo sessions
- ❖ NEW! Stylish photo brochures with historical details on each building arrive (see website for downloadable sample)
- ❖ NEW! The PTM facebook page is established and shares all the great events and exciting newsworthy 'posts' of PTM activity
- ❖ VHM Dining Hall continues to draw groups (both family & corporate)
- ❖ NEW! Chocolate bar fundraiser blitzes Southern MB

Honourable Mentions:

- ❖ Press releases and radio interviews increase promoting upcoming PTM events
- ❖ Visitation increases, breaking previous records
- ❖ 'Thumbs up' from local dignitaries at PTM Reunion Days '*Opening Ceremonies*'

... and we're very excited about what's coming in 2013, which will allow the PTM to keep giving back to those who visit & to the surrounding communities so "*y'all come back now, ya' hear!*"

Kimberly Striemer

Pembina Threshermen's Museum
 Manager
 (204) 325-7497

info@threshermuseum.com

www.threshermuseum.com

Check out all our GREAT events & photos on facebook at:

www.facebook.com/PembinaThreshermuseum



"Keeping Our Heritage Alive!"