

# 2014 Highlights at the Pembina Threshermen's Museum!

## **Physical Improvements:**

- NEW! Tractor Pole is built and gets rave reviews with its 1950s McCormick-Farmall going up at the highway as the new PTM 'marker'
- Braun House restoration begins with the foundation being completed
- NEW! Seed elevator foundation completed in preparation to bring it to the PTM
- NEW! Morden Tourist Booth arrives resulting in a fabulous 'Activity Center' full of exciting old-fashioned hands-on fun for kids
- Blacksmith Shop is straightened
- Morden CPR Train Station fireplace receives some much needed attention
- Sod House is repacked
- Jigger Sheds are reroofed
- ❖ NEW! Pomoroy Schoolhouse bell tower is rebuilt and attached
- ❖ NEW! VHM Dining Hall gets some upgrades plus some welcomed paint on two key interior walls, the Foyer receives a total makeover with its fresh colour of paint and matching flooring and the gardens / patio enjoy attractive new touches of colourful displays, inviting lounge chairs and a collection of unique planters
- NEW! "Western" benches are made by PTM volunteers & put around the village
- NEW! Three concrete animal statues (a pig, calf and lamb) join the museum and take their place in the village, 'livening up' the PTM experience for the children
- Signage, displays and painting continues around the museum
- More donations are made including vintage machinery, pump organs, a Pepsi cooler, International doll collection, items for the NWMP Outpost, Rabinovich Store items, an original area school desk, pantry items, etc.
- ❖ The largest 'working' fleet of antique tractors in Southern MB is still increasing

#### Events:

- ❖ NEW! PTM & the BBBS (Big Brothers Big Sisters) of Winkler/Morden link up "for the sake of the kids" with a special mid-summer event and BBBS enjoys the PTM Hall for their Christmas Party
- NEW! 'Spring Tea' is offered as part of the PTM Volunteer Day event, which continues to draw interested locals to see where they may join in the PTM fun
- Spring Fundraising Meals see an April Fish Fry + May Perogy Supper added
- 'Special Events Team' volunteers continue to dress up & bring the PTM "alive"

- ❖ MB 'Open Farm Day' (provincial event) is combined with 'Forge Day' again
- Participation continues in the 3-day 'Cultural Days' (national event)
- Corporate businesses continue to be attracted for their private events
- Old-time favourites continue: Heritage Day in June & Reunion Days in Aug are joined again by the newer 'Artist Days' event and 'A Day in the Life of a Pioneer' remains popular with lunch now available at each event in the VHM Dining Hall
- ❖ NEW! Petting Zoo continues at Heritage Day and joins Reunion Days

## Innovative Programs/Marketing & Options:

- NEW! VHM Colouring Book original is re-printed
- PTM Family Activity Booklet continues to be a hit with its exciting PTM 'games'
- ❖ PTM 'Pioneer Birthday Parties' continue to be popular with the youngsters
- PTM 'Summer Prize' Draw continues
- On-site photo sessions continue to increase with grads, weddings & families
- NEW! Website receives more pictures, links & a fun new "Kid's/Games" tab with a new website 'Scavenger Hunt' Check out: www.threshermensmuseum.com
- ❖ Dining Hall continues to be a popular destination with family & corporate groups
- ❖ Facebook gets 100 'likes' at:www.facebook.com/PembinaThreshermensMuseum
- NEW! 'Designer' PTM T-shirts, ball caps, coffee mugs, Gift Certificates, Thank You cards, Frequent Visitor Cards, Business Cards, yard signs & event banners
- ❖ NEW! Special PTM Calendar ~ first-ever calendar is released for 2015

### **Honourable Mentions:**

- ❖ Attendance sees its 2<sup>nd</sup> "record-breaking" year in a row, with another significant jump to over 3,100 visitors from May - Sept (not including Dining Hall renters)!
- Ongoing 'thumbs up' from visitors and local dignitaries

... and we're gearing up for another exciting year in 2015, so "y'all come back now, y'a hear"!

Kimberly Striemer

Pembina Threshermen's Museum Manager (204) 325-7497 info@threshermensmuseum.com www.threshermensmuseum.com

Check out all our GREAT events & photos on facebook at:

www.facebook.com/PembinaThreshermensMuseum

