



## ***NEW in 2015 ~ at the Pembina Threshermen's Museum!***

More great things happened. Let's take a look at the highlights ...

### **Physical Improvements:**

- ❖ **NEW!** The "Save the Braun House" Fundraising Program is launched bringing in \$1,000 toward the high cost of the ongoing Braun House restoration project
- ❖ **NEW!** Seed elevator moved from the Haskett area and brought to the PTM
- ❖ **NEW!** Outdoor washrooms are back on the 5-year Plan with blueprints being drawn up in hopes of offering a permanent 'pottie' option for our increasing numbers of visitors
- ❖ Kids' "Activity Center" has more old-fashioned, hands-on activities added for even more fun!
- ❖ 'Beautification Yard Program' continues with the addition of perennials + more saplings that were planted to provide future shade for visitors
- ❖ **NEW!** Highway sign has an 'Open Today' sign added & the main sign is rebuilt / improved
- ❖ **NEW!** Blacksmith Shop forge replaced in preparation for the next season
- ❖ CPR Train Station fireplace chimney stabilization project completed
- ❖ **NEW!** Pole barn extension project started to increase coverage for the ever-growing number of antique tractors, etc.
- ❖ **NEW!** A larger 2<sup>nd</sup> jigger gets restored
- ❖ **NEW!** Pomoroy School preparations begin to get it ready for a new coat of paint
- ❖ Gift Shop continues to improve with more PTM and locally handmade items for sale
- ❖ **NEW!** VHM Dining Hall kitchen area gets some new counter tops, cupboards and island
- ❖ 'Egg hutch' is enhanced to improve the already popular station for children
- ❖ **NEW!** Betsy (wood milking cow) joins the museum on Heritage Day, with the Plum Coulee Grade 6 class taking their place at the front of the day's Parades in honour of winning the "Go Down in History" contest, that had local schools interacting with the museum to create the next PTM outdoor interactive 'station'
- ❖ **NEW!** A gas pump & the original Haskett Store Esso sign join the Haskett Store, as the PTM Village street continues to expand with and share authentic 'gems of the past'
- ❖ Signage, displays and general painting continues to 'spruce up' the museum
- ❖ Donations increase with a number of unique antiques and machinery coming in
- ❖ **NEW!** The caboos (interior) gets decorated and is a popular draw amongst visitors/photos
- ❖ **NEW!** Office / Gift Shop enjoys the 'cool' benefits of a portable air conditioner

### **Events:**

- ❖ PTM and 'Regional Connections' as well as the BBBS (Big Brothers Big Sisters) of Winkler/Morden continue to partner and link up for special events
- ❖ **NEW!** PTM partners with Flatlands Theatre as actors join "A Day in the Life of a Pioneer" events and have fun helping to bring the museum 'alive' for visitors
- ❖ 'Spring Tea' is put on again (in May) as part of the PTM Volunteer Day event, which

- continues to draw interested locals to see where they can join in the PTM fun
- ❖ Fundraising meals continue to run to help fund the many museum projects
- ❖ **NEW!** PTM volunteers are invited to join the City of Morden 'Winterfest' event (Feb), downtown 'Culture Days' event (Sept) and 'Wrapping Up a Morden Christmas' event (Nov)
- ❖ 'Special Events Team' volunteers continue to dress up & bring the PTM "alive"
- ❖ **NEW!** Heritage Day attendance has a 4<sup>th</sup> "record-breaking" year in a row with yet another significant jump to over 1,016 visitors (mostly students) for the 7 hour event
- ❖ On-site photo sessions continue to be popular with grads, weddings and families
- ❖ MB 'Open Farm Day' (provincial event) is once again combined with 'Forge Day'
- ❖ Participation continues in the 3-day 'Cultural Days' (national event)
- ❖ **NEW!** Fun family 'Picnic Days' added to the summer "Line Up of Events"
- ❖ Corporate businesses continue to be attracted to the PTM village for their private events and the Dining Hall continues to be a popular destination with family and corporate groups
- ❖ Old-time favourites Heritage Day (June) & Reunion Days (Aug) are joined once again by 'Artist Days' ... and the PTM 'A Day in the Life of a Pioneer' event remains a popular old-fashioned day out, drawing an impressive number of interested adults this season
- ❖ **NEW!** The PTM steamer gets rolled out to take part in and thrill visitors during two additional events ~ the May 'Volunteer Day' and the July 18<sup>th</sup> "A Day in the Life of a Pioneer" event

### **Innovative Programs / Marketing, Non-Profit Partnerships, etc:**

- ❖ PTM Family Activity Booklet continues to be a hit with its exciting PTM 'games'
- ❖ **NEW!** PTM Membership & Volunteer Programs are launched
- ❖ **NEW!** 'Volunteer Banquet' is held in the Fall as a part of the new Volunteer Program
- ❖ PTM 'Pioneer Birthday Parties' continue to be popular with the youngsters
- ❖ **NEW!** PTM invites Flatlands Theatre to partner with them and both non-profits enjoy additional exposure and PTM visitors benefit as a result
- ❖ Facebook – see 'Honourable Mentions' below
- ❖ **NEW!** Two new 'Scavenger Hunts' join the increasing 'line up' of interactive museum games / activities for visitors of all ages
- ❖ **NEW!** Website has extra photos, improved write ups and a "What's New" tab added so PTM fans can follow the improvements each year. Check out: [www.threshermensmuseum.com](http://www.threshermensmuseum.com)

### **'Honourable Mentions':**

- ❖ Paid admissions (visitors specific to the museum grounds) sees a 4<sup>th</sup> "record-breaking" year in a row with yet another significant jump in attendance to over 3,700 visitors for this May – Sept 2015 season alone. **Note:** the overall PTM visitation total doubles to 7,300 when Hall renters, photo groups, Fish Fry attendees, etc. are accounted for!
- ❖ PTM facebook – gets its 275<sup>th</sup> 'Like' at: [www.facebook.com/PembinaThreshermensMuseum](http://www.facebook.com/PembinaThreshermensMuseum) as the number of PTM fans / followers from around the world grows
- ❖ Ongoing 'thumbs up' from visitors and local dignitaries

... and we're "turning up the steam, in 2016" so stay tuned to the PTM website & facebook!

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Check out all our GREAT events & photos on facebook at:

[www.facebook.com/PembinaThreshermensMuseum](http://www.facebook.com/PembinaThreshermensMuseum)



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